

Multiverse Art Gallery

CALL TO ARTISTS

Exhibition Theme is Conversation of Art & Nature with 3 Sections:

- **Art & Nature: Reflections of nature through arts or presence of art in nature**
- **Environmental Art: Reflections of ecological, social, and political concerns about our environment**
- **Spring & Nowruz: Reflections of Spring, Nowruz, and nature through Iranian art and culture. This section is part of the Iranian Arts Now Series.**

AND a special photo exhibition titled “Iran through My Lens”

Exhibition Date & Place: March 23, 2018 at San Francisco City Hall and then on the online gallery of Multiverse for 3 months till June 23, 2018

Exhibition Format: Selected works will be digitally exhibited (projectors/screens) so artists do NOT need to ship the original physical work to us. Few local artists will be selected to display their original works physically.

Submission Deadline: March 20, 2018 at 11:59 p.m. Pacific Standard Time

Submission Fee: \$20 for 1 work, \$30 for 3 works, \$40 for 6 works
(FREE for artists cannot make the payment of submission fee due to international reasons or extreme lack of fund)

Eligibility: All local, national, international artists from anywhere in the world with any style, medium, expertise, education, and cultural-ethnic background

For submissions and more information please [CLICK HERE](#) or visit www.multiverseart.com and click on “Open Calls to Artists” tab or “Conversation of Art & Nature” banner.

OVERVIEW AND BACKGROUND

Multiverse Art Gallery provides a space and opportunity for established and emerging artists to gain exposure in the art world through online gallery and pop-up physical exhibitions in partnership with galleries and cultural organizations through San Francisco Bay Area, California. It encourages accessibility for artists around the world regardless of their ethnicity, race, and gender and connects them to each other and to art collectors, industry professionals, and buyers.

Our upcoming exhibition builds on the success of the inaugural exhibition that our curators and artists led in 2015-2016 at the San Francisco City Hall in partnership with Iranican at the Koret Auditorium of De Young Museum in San Francisco in partnership with NeekOn that encompassed over 500 art submissions from over 200 artists living all over the world including US, Turkey, Tajikistan, Egypt, Malaysia, Ukraine, Canada, and Iran.

EXHIBITION DETAILS, SUBMISSION, AND RULES

Artists can choose to participate in any or all of the sections of the exhibition that includes:

- Art & Nature: Reflections of nature through arts or presence of art in nature
- Environmental Art: Reflections of ecological, social, and political concerns about our environment

Multiverse Art Gallery

- Spring & Nowruz: Reflections of Spring, Nowruz, and nature through Iranian art and culture. This section is part of the Iranian Arts Now Series.
- Photo exhibition titled “Iran through My Lens”. Show us how you see and discover Iran through the lens of your camera. Photos with any kind of camera is acceptable. Any kind of photo from Iran including but not limited to nature, city scape, culture, food, lifestyle, architecture, ceremonies, etc. are acceptable.

Artists with any medium including but not limited to painting, drawing, calligraphy, photography, sculpture, ceramics, glass, textile, book art, digital art, video art, new media, and mixed media may submit works. All artwork must be the original creation of the artist submitting the artwork. Artists at any level and with any style and from any culture from around the world are encouraged to submit artwork.

The selected works will be digitally exhibited (projectors/screens) at the San Francisco City Hall on March 23, 2018 as part of Nowruz Gala; so the artists do NOT need to ship the original physical work to us. Few artists local to San Francisco Bay Area will be selected to display their original works physically at the City Hall on the day of exhibition. All selected works will be exhibited on the online gallery of Multiverse for 3 months till June 23, 2018.

Submission Process: Artists must fill out the online submission form available [HERE](#) or at www.multiverseart.com (click on “Open Calls to Artists” tab or “Conversation of Art & Nature” banner) and upload the images of the artworks they want to participate. The submission deadline is on March 20, 2018 at 11:59 p.m. Pacific Standard Time.

Submission fee is \$20 for 1 work, \$30 for 3 works, \$40 for 6 works. We want to support any artist anywhere in the world so if you are in a country in which you cannot make the payment of submission fee due to international reasons or extreme lack of fund, we waive the fee for you and you can participate for free. Failure to make the payment of submission fee for any other reason will unfortunately cancel your participation.

The online submission form asks for artist’s information, short artist biography (max 600 characters) and artwork specifications (title, actual size, medium, and price in US Dollars, if for sale). Biography should focus on you as an artist, your background, experiences, education, and achievements.

Following this guideline for uploading the image of your works is crucial and if not followed, your participation might be canceled:

- Image of the artwork should be jpg, jpeg, or png
- Please name image files accordingly: Last name, and the title of the artwork. Example: James Smith_Sunset
- The image of the artwork should not include frame and glass and should be of a good quality that is representable to the curators and then publishable through digital and print media
- Image of the artwork should be minimum 2000 pixel in the longest side, and between 150-300 dpi in quality
- The image should be under 5 MB
- Media: Video, performance, internet, and sound-based work are considered via website URLs in online submission. Insert URL into the “Artwork Specification” field of online submission form. The URL should only include the piece you want to participate and should be embeddable for direct embedding on our online gallery.

Selected artists and artworks will be announced by March 23, 2018 by email and through www.multiverseart.com so please make sure to enter a valid email in the online submission form.

PRESENTATION, SALES, AND PROMOTION

Multiverse Art Gallery

Multiverse Art Gallery will actively promote the submitted and selected artworks on the day of the exhibition and beyond through various methods including but not limited to representing the image of the artworks and the artists through email lists, social media, multiple websites, apps, and exhibition book to insure several thousands of audiences will view the works and get to know the artists and their work globally.

Artists will receive an official digital Certificate of Participation via email. The book of the exhibition will be published and will be available in print and digital formats and will be distributed through several distribution channels such as Amazon and Lulu.

Multiverse Art Gallery is committed to provide artists with exposure and extensive marketing of their art and accomplishment through our national and international list of curators, collectors, potential buyers, interior designers, and art lovers. We employ multiple approaches in this regard including digital invitation and newsletter, extensive press release, event listing and calendars, and social media marketing, and representations through our partner galleries and organizations.

Artists that submit their work and participate in our exhibition will be added to our database for our curators who are actively looking for potential artists to showcase or represent their work in physical exhibition through San Francisco Bay Area.

Artists are encouraged to have their work for sale and we extensively promote the works to be acquired. Price is determined by the artist. We will retain 30% commission on all sales during the time that the artwork is represented on our online gallery. Artists are responsible for the packaging, shipment, and insurance of their artwork to the buyers. So, please estimate all the costs associated and then determine the price of your artwork. The price cannot be changed after submitting the Submission Form.

AGREEMENT

Submitting artwork to this exhibition acknowledges agreement set forth in this Call to Artists and set forth in our general [Terms and Conditions](#) and [Privacy Policy](#). Multiverse Art Gallery may rescind the right of displaying any art misrepresented or unsuitably presented and may change the conditions if necessary.

TIMELINE

- February 14, 2018: Publishing the Open Call to Artists
- March 20, 2018 at 11:59 p.m. Pacific Standard Time: Submission Deadline
- March 23, 2018: Announcement of selected works and opening of exhibition
- March 23 – June 23, 2018: Online gallery on Multiverse website

CONTACT

For any questions, please email to info@multiverseart.com and include the word “QUESTION” in the subject line of your email. For more information please visit www.multiverseart.com.